

MEDIA RELEASE

Small Parcels and Express Courier World Customs Organization Counterfeit and Piracy (CAP) Meeting

Brussels, Belgium, 1st October 2019 – Today, the Transnational Alliance to Combat Illicit Trade (TRACIT) addressed the Counterfeit and Piracy (CAP) Group at the World Customs Organization (WCO) in a panel dedicated to "small parcels and express couriers." The panel gathered representatives from the Organization for Economic and Cooperative Development Task Force on Counterfeiting and Illicit Trade, Hong Kong Customs Authorities, DHL and TRACIT.

"We need to find ways of integrating information available in E-commerce platforms into Customs databases in a seamless manner, with a view towards improving risk assessment and the modelling techniques," said TRACIT Senior Policy Advisor Esteban Giudici. "In order to avoid controls, criminals have reduced the volume of illicit merchandises in small parcels, but they have also increased their frequency. Customs should mandate preload advance cargo information and explore ways in which the measures could be expanded to enhance the risk-assessment of small packages."

The recently released <u>OECD-EUIPO Report on the Misuse of Small Parcels for Trade in Counterfeit Goods</u> provides insights and analysis regarding this matter. TRACIT understands that the sizable data presented in this Report has the potential to be developed into model policies for national posts, Customs and express carriers to put in place systems that can effectively address the challenges that the OECD and EUIPO have identified.

The <u>WCO Counterfeit and Piracy (CAP) Group</u> provides a dialogue platform for border measures on trademark counterfeiting and copyright piracy.

About TRACIT

The Transnational Alliance to Combat Illicit Trade (TRACIT) is an independent, private sector initiative to drive change to mitigate the economic and social damages of illicit trade by strengthening government enforcement mechanisms and mobilizing businesses across industry sectors most impacted by illicit trade.

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